

Criteria	Local Population (%)	Number in the room (approx)	Selected
<b>Gender</b> (source: <a href="https://cornwall.communityinsight.org/">https://cornwall.communityinsight.org/</a> )	Just stratify as male / female / other		
Female	49.5	19-20	21
Male	50.3	20-21	22
Non-binary / other	0.25	0-1	
<b>Age</b> (source: ONS Population and household estimates, England and Wales: Census 2021 )			
16-24	12	4-5	4
25-34	12.4	4-5	5
35-49	20	8-9	11
50-64	25.7	10-11	11
65+	29.8	11-12	12
<b>Ethnicity</b> (source: <a href="https://cornwall.communityinsight.org/">https://cornwall.communityinsight.org/</a> )	Suggest just stratify on white british and other		
Cornish / White British	95.7	36-38	38
Asian or Asian British	0.5	4-6	5
Black or African or Caribbean or Black British	0.1		
Mixed or Multiple ethnic groups	1.1		
White Other	2		
Other ethnic group	0.6		
<b>Disability</b> (source: <a href="https://cornwall.communityinsight.org/">https://cornwall.communityinsight.org/</a> )			
Yes	23.4	9-10	9
No	76.6	30-31	34
<b>Length of time living in the area</b>	We don't have stats on this but are just going to ensure we have a decent split of all 3		
5 years or less			15
5-15 years			13
Over 15 years			15
<b>Geography</b> (Source: <a href="https://www.ons.gov.uk/datasets/TS041/editions/2021/versions/3/filter-outputs/58226019-a679-48af-8afc-5dc83c6a2c1e#get-data">https://www.ons.gov.uk/datasets/TS041/editions/2021/versions/3/filter-outputs/58226019-a679-48af-8afc-5dc83c6a2c1e#get-data</a> )			
Bude	36.6	14-15	14

Stratton	35.4	14-15	17
Poundstock	28.1	11-12	12
<b>Religion</b> (Source: <a href="https://cornwall.communityinsight.org/">https://cornwall.communityinsight.org/</a> )	<b>NB just stratify Christian, no religion, other</b>		
Christian	45.4	18-19	17
Buddhist	0.4	0-1	4
Hindu	0.1		
Jewish	0.1		
Muslim	0.2		
Sikh	0		
Other religion	0.8		
No religion	46.3	18-19	22
<b>Housing Tenure</b> (Source: <a href="https://cornwall.communityinsight.org/">https://cornwall.communityinsight.org/</a> )			
Owner Occupier	68.5	27-28	28
Social rented	12.1	4-5	4
Private rented	16.7	6-7	6
Other	2.6	1-2	5
<b>Attitude to Climate Change</b> (Source: <a href="#">DESNZ Public attitudes tracker Spring 2023</a> )			
Very concerned	39	15-16	18
Fairly concerned	43	17-18	19
Not very concerned	12	4-5	3
Not at all concerned / don't know	6	1-2	3
<b>Socio Economic Indicator: IMDs</b> (source: <a href="https://imd-by-geo.opendatacommunities.org/imd/2019/decile?dimension=http%3A%2F%2Fopendatacommunities.org%2Fdef%2Fconcept%2Fgeneral-concepts%2Fimd%2Fcombineddeprivation&amp;area=http%3A%2F%2Fopendatacommunities.org%2Fid%2Fgeography%2Fadministration%2Fua%2FE06000052">https://imd-by-geo.opendatacommunities.org/imd/2019/decile?dimension=http%3A%2F%2Fopendatacommunities.org%2Fdef%2Fconcept%2Fgeneral-concepts%2Fimd%2Fcombineddeprivation&amp;area=http%3A%2F%2Fopendatacommunities.org%2Fid%2Fgeography%2Fadministration%2Fua%2FE06000052</a> )			
3	19.7	7-8	8
4	39.1	15-16	16
5	41.2	16-17	19